

# ICO Corporate Strategy consultation

## Overview

The ICO wants to hear your views on its draft corporate strategy.

In June 2025, the UK Data Use and Access Act confirmed the ICO's transition from a single Information Commissioner model to a Commission structure with a non-executive Chair, Board and separate CEO.

This change modernises the ICO, strengthening resilience and bringing greater diversity to its strategic direction.

This strategy aims to provide a bridge from the present Information Commissioner's Office "ICO25" strategy to our future Information Commission governance model. It provides direction and clarity to ICO stakeholders and staff during an important transition for the organisation.

We are seeking views from all interested parties, including members of the public, organisations, stakeholders and parliamentarians.

We will review responses to help us finalise the plan before it is published. Individual responses will not be identifiable.

This survey on the ICO draft corporate strategy will remain open until 23:59 [BST] on 23 August 2026. We may not consider responses that are received after this deadline. The survey should take between 15 and 30 minutes to complete.

Read the new draft strategy here: [ICO Corporate Strategy](https://ico.org.uk/corporatestrategy) <<https://ico.org.uk/corporatestrategy>>

The survey is structured as follows:

- Background information about you.
- Your views on our purpose, strategic outcomes, regulatory and transformation priorities.

If you have any questions or difficulties, please contact: [Strategyfeedback@ico.org.uk](mailto:Strategyfeedback@ico.org.uk)

A PDF version of the consultation is available here:

## Introduction

### 1 Are you answering:

*(Required)*

*Please select only one item*

- As an individual (e.g. member of the public)
- On behalf of an organisation

## About you

### 2 Where are you based?

*(Required)*

*Please select only one item*

- UK
- Outside of UK

### 3 Are you responding as:

*Please select all that apply*

- Member of the public
- Legal expert
- Academic
- Journalist

Other (please specify)

## About your organisation

### 4 Is your organisation:

*(Required)*

*Please select only one item*

- Private sector
- Public sector (eg local authority, government department, NHS)
- Charity or non-profit

Other, please specify:

### 5 What is the name of your organisation:

*(Required)*

### 6 Approximately how many employees does your organisation have? Please only refer to paid staff, not including volunteers.

*(Required)*

*Please select only one item*

- Zero employees or sole trader
- 1 to 9 members of staff
- 10 to 49 members of staff
- 50 to 249 members of staff
- 250 to 499 members of staff
- 500 or more members of staff

**7** Where does your organisation operate? Please tick all that apply.*(Required)**Please select all that apply*

- England
- Northern Ireland
- Scotland
- Wales

Other - please specify:

**8** Which of these best describes the main industry your organisation operates in?*(Required)**Please select only one item*

- Accommodation and food service activities
- Administrative and support service activities
- Agriculture, Forestry and Fishing
- Arts, entertainment and recreation
- Charity / Not for profit
- Construction
- Education
- Electricity, gas, steam and air conditioning supply
- Financial and insurance activities
- Human health and social work activities
- Information and communication
- Manufacturing
- Mining and Quarrying
- Other service activities
- Professional, scientific and technical activities
- Public sector
- Public administration and defence; compulsory social security
- Real estate activities
- Transportation and storage
- Water supply, sewerage, waste management and remediation activities
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Don't know / unsure

Other - please specify:

**ICO Strategy**

9 To what extent do you agree or disagree with our purpose to 'build trust in responsible UK data use and innovation'? Please comment on the reason for your answer.

*(Required)*

*Please select only one item*

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Please comment on the reason for your answer

10 To what extent do you agree or disagree with our strategic outcomes? Please comment on the reason for your answer.

**Strategic Outcomes - further information**

Through our remit as a regulator, we will work to build trust in responsible UK data use and innovation so that:

- people have increased trust, allowing them to engage confidently in the modern data economy sharing their data with greater confidence and benefitting from its innovative use;
- organisations feel more confident using and sharing personal data safely, recognising that building public trust is a foundation for building their businesses and economic growth;
- public authorities are transparent, providing public information openly and on time, which helps foster trust in public services, especially as they undergo digital transformation; and
- criminals and negligent or irresponsible organisations are appropriately held to account - protecting people, preserving fair and competitive markets, deterring poor practice and building trust in regulation.

*Please select only one item*

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Please comment on the reason for your answer

**11** To what extent do you agree or disagree with our regulatory priorities?  
Please comment on the reason for your answer.

**Regulatory priorities - further information**

- Personal data use that helps, not harms, children
- Promoting trust and transparency in AI
- Public services that use people's data responsibly
- Building cyber resilience to keep people's data safe

*Please select only one item*

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Please comment on the reason for your answer

**12** To what extent do you agree or disagree with our transformation priorities? Please comment on the reason for your answer.

**Transformation priorities - further information**

Our transformation priorities are:

- Streamlining customer services for people and businesses
- Becoming more data driven and digitally enabled
- Strengthening our people capability and culture

*Please select only one item*

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Please comment on the reason for your answer

**13** To what extent do you agree or disagree with the proposed measures? (As outlined in the 'Our Progress' section). Please comment on the reason for your answer.

*Please select only one item*

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

Please comment on the reason for your answer

**14** What impacts, positives or negative, do you expect the strategy to have?

*(Required)*

**15** Is there anything missing from the strategy that you would like us to consider?

*(Required)*

**16** How did you find out about this consultation?

*(Required)*

*Please select all that apply*

- ICO website
- ICO X account
- ICO Facebook account
- ICO LinkedIn account
- ICO staff member
- ICO newsletter
- Colleague from your organisation
- Person outside of your organisation

Other - please specify

**17** We may wish to contact you to follow up on your response. If you are happy to be contacted please provide an email address below.

**18** Before completing this consultation, do you have any final comments you have not made elsewhere?